

Drive Sales with the PleatPak™



Rethink Your Packaging



Enhance Your Image, Satisfy Customers

Looking for a competitive edge? Then you need to check out PleatPak™ — the most innovative, consumer friendly and environmentally responsible sandwich packaging available in its category today.

Now, you're probably wondering how our packaging can drive your sales. Well, for starters our unique lateral pleats hug the food, holding ingredients together and keeping them hot until the last bite — with no mess.

Plus, they're easy to carry, open and use, and provide an ideal opportunity for product promotions. And finally, they offer a “greener” solution than traditional flat wrap and clamshells because it's made with less substrate and 100% recycled paper that is FDA approved for food contact.

Imagine, food that “survives the drive”, no mess, less trash to toss. Your customers will order larger sandwiches, come back more often and think you're a genius!



www.greendustries.com

The PleatPak™



Made with 100% Recycled Paper



Smart Practical Packaging for Consumers



GREENDUSTRIES
packaging

www.greendustries.com

The Magic Bag™



Made with 100% Recycled Paper



Smart Practical Packaging for Consumers



Stock Product

PleatPak™	Product Item Code	Case Count
Small PleatPak Stock Print on White	PP-SM-SW	8/500, 4000
Small PleatPak Stock Print on Kraft	PP-SM-SK	8/500, 4000
Small PleatPak White	PP-SM-W	8/500, 4000
Small PleatPak Kraft	PP-SM-K	8/500, 4000
Small PleatPak Cellophane	PP-SM-C	8/500, 4000
Medium PleatPak Stock Print on White	PP-MD-SW	8/500, 4000
Medium PleatPak Stock Print on Kraft	PP-MD-SK	8/500, 4000
Medium PleatPak White	PP-MD-W	8/500, 4000
Medium PleatPak Kraft	PP-MD-K	8/500, 4000
Medium PleatPak Cellophane	PP-MD-C	8/500, 4000
Large PleatPak Stock Print on White	PP-LG-SW	8/500, 4000
Large PleatPak Stock Print on Kraft	PP-LG-SK	8/500, 4000
Large PleatPak White	PP-LG-W	8/500, 4000
Large PleatPak Kraft	PP-LG-K	8/500, 4000
Large PleatPak Cellophane	PP-LG-C	8/500, 4000
X-Large PleatPak Stock Print on White	PP-XL-SW	8/500, 4000
X-Large PleatPak Stock Print on Kraft	PP-XL-SK	8/500, 4000
X-Large PleatPak White	PP-XL-W	8/500, 4000
X-Large PleatPak Kraft	PP-XL-K	8/500, 4000
X-Large PleatPak Cellophane	PP-XL-C	8/500, 4000

Magic Bag™	Product Item Code	Case Count
Medium Magic Bag Stock Print on White	MB-MD-SW	10/250, 2500
Medium Magic Bag Stock Print on Kraft	MB-MD-SK	10/250, 2500
Medium Magic Bag White	MB-MD-W	10/250, 2500
Medium Magic Bag Kraft	MB-MD-K	10/250, 2500
Large Magic Bag Stock Print on White	MB-LG-SW	10/250, 2500
Large Magic Bag Stock Print on Kraft	MB-LG-SK	10/250, 2500
Large Magic Bag White	MB-LG-W	10/250, 2500
Large Magic Bag Kraft	MB-LG-K	10/250, 2500



Stock Print on White



Stock Print on Kraft



Kraft



Cellophane



Stock Print on White

Size Applicator

The following is a guide to determine what size you should consider:

Item	Application (Diameter of Sandwich)
X-Large PleatPak	5 - 5 ½ inches
Large PleatPak	4 - 4 ¾ inches
Medium PleatPak	3 ¾ - 4 inches
Small PleatPak	3 - 3 ¾ inches
Large Magic Bag	4 ¾ - 5 ½ oz (fries)
Medium Magic Bag	4 - 4 ½ oz (fries)



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Made from 100% Recycled Paper

Smart Practical Packaging for Consumers





*Made with biodegradable cellophane
or 100% recycled paper*



The PleatPak™ for Bagels



www.greendustries.com

Rethink Your Packaging

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Now, you're probably wondering how our packaging can drive your sales. Well, for starters our unique lateral pleats hug the food, holding ingredients together and keeping them hot until the last bite — with no mess.

Plus, they're easy to carry, open and use, and provide an ideal opportunity for product promotions. And finally, they offer a "greener" solution than traditional flat wraps, clamshells and paperboard fry cartons.

Imagine, serving your food with no mess, that stays hot and less trash to toss. Your customers will think you're a genius!



The PleatPak™ for Sandwiches



*The Magic Bag™
for Fries and Finger Foods*



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AM Drive-Time Just Got Easier!



In the category of Performance Innovation
the winner is...

The PleatPak™



The PleatPak was recognized in the category of Performance Innovation emphasizing and acknowledging foodservice packaging that has been physically designed in a way that has resulted in a major performance improvement.

This recognition by the industry affirms that the PleatPak fulfills a need within the industry, whereby the PleatPak design and consumer attributes represents a major performance improvement over all other food-service packaging in its category.

The judges were impressed with the PleatPak's intelligent design and multiple benefits. As its name indicates, its pleated design holds all the food together so consumers eat their food directly from the package itself with minimal mess.

